

CLEAR BENEFITS: WHY MIAMI BEACH WANTS STREETCARS

The Miami Beach Commission's own independent consultants analyzed the Bay Link proposal to connect Miami and Miami Beach. The recommendation: **Bring back streetcars.***

THE BEST ALTERNATIVE

- Small scale, great reliability — a perfect fit for Miami Beach
- Electric power: quiet, clean, no polluting exhaust
- Proven to attract "choice" riders who avoid buses

BETTER FOR THE COMMUNITY

- Proven to increase residential property values
- Over \$400M in new grants to serve Miami Beach needs
- Beautify medians, landscaping, and public spaces

BETTER FOR DRIVERS

- No loss of lanes
- Ease worsening auto congestion and South Beach parking
- Coordinated with lights to improve traffic flow

BETTER FOR TRANSIT RIDERS AND COMMUTERS

- Smooth, quiet ride, superior to buses
- Dependable vehicles, consistent schedules
- Faster commuting, without parking fees and hassles

BETTER FOR SENIORS

- Low floors for easy entry
- Seniors ride free to the local grocery, library, etc.
- Comfortable seats and new, shaded transit stops

BETTER FOR 7 MILLION ANNUAL VISITORS

- A modern image with an Art Deco feel
- Easy access to SoBe restaurants, stores, and attractions
- Simple link to Watson Island, downtown art centers, arena, and museums

BETTER FOR BUSINESS

- Proven to increase retail sales and commercial values
- Enables bigger conventions and more visitor spending
- Quick construction — as little as 3 weeks per segment, for decades of gains

BETTER FOR MID- AND NORTH BEACH

- The essential first step in a city-wide transportation solution
- Extension is affordable and qualifies for federal funding
- A vision that coordinates bus and rail to serve all of Miami Beach

* Source: The recommendation and the benefits cited are taken from Final Report for Phase 1: Evaluation of Rapid Transit Options (July 10, 2003) (prepared for the City of Miami Beach by HDR Engineering, Inc.)