

CLEAR BENEFITS: WHY MIAMI BEACH WANTS STREETCARS

The Miami Beach Commission's own independent consultants analyzed the Bay Link proposal to connect Miami and Miami Beach. The recommendation: **Bring back streetcars.***

THE BEST ALTERNATIVE

- Small scale, great reliability — a perfect fit for Miami Beach
- Electric power: quiet, clean, no polluting exhaust
- Proven to attract "choice" riders who avoid buses

BETTER FOR THE COMMUNITY

- Proven to increase residential property values
- Over \$400M in new grants to serve Miami Beach needs
- Beautify medians, landscaping, and public spaces

BETTER FOR DRIVERS

- No loss of lanes
- Ease worsening auto congestion and South Beach parking
- Coordinated with lights to improve traffic flow

BETTER FOR TRANSIT RIDERS AND COMMUTERS

- Smooth, quiet ride, superior to buses
- Dependable vehicles, consistent schedules
- Faster commuting, without parking fees and hassles

BETTER FOR SENIORS

- Low floors for easy entry
- Seniors ride free to the local grocery, library, etc.
- Comfortable seats and new, shaded transit stops

BETTER FOR 7 MILLION ANNUAL VISITORS

- A modern image with an Art Deco feel
- Easy access to SoBe restaurants, stores, and attractions
- Simple link to Watson Island, downtown art centers, arena, and museums

BETTER FOR BUSINESS

- Proven to increase retail sales and commercial values
- Enables bigger conventions and more visitor spending
- Quick construction — as little as 3 weeks per segment, for decades of gains

BETTER FOR MID- AND NORTH BEACH

- The essential first step in a city-wide transportation solution
- Extension is affordable and qualifies for federal funding
- A vision that coordinates bus and rail to serve all of Miami Beach

URGENT
SHOW UP AND SPEAK NOW
(OR FOREVER RIDE THE BUS)
Commission Special Meeting
Miami Beach City Hall
Monday Sep. 8, 2003 @ 5:00pm

* Source: The recommendation and the benefits cited are taken from Final Report for Phase 1: Evaluation of Rapid Transit Options (July 10, 2003) (prepared for the City of Miami Beach by HDR Engineering, Inc.)

A.R.T.

ALLIANCE FOR RELIABLE TRANSPORT

ON THE WEB AT [HTTP://WWW.PROTRANSIT.ORG](http://www.protransit.org)